

- Business**
New Craft
People
Craft Maker
 - member list
 - accessories
 - artworks
 - ceramics
 - fashion
 - homewares
 - jewellery
 - kids
 - sculpture
 - textiles

The Immaculate Perception Project



Select from the hand-drawn, hand-printed wallpaper designs below to customise your project and personalise your world today. Designed by leading Australian artists, these designs are handmade in Melbourne with care.

The Immaculate Perception Project is a design-based manufacturing initiative between Craft Victoria and Wilding that emerged through the Victorian Government's Design Victoria Strategy. It is driven by a commitment to traditional craftsmanship, innovative thinking and common sense, and is supported by public and private entities committed to the responsible management of a sustainable future.

The project draws on the history of wallpaper design and production to demonstrate how knowledge of the past informs contemporary art, fashion and interior design. Four Craft Victoria members worked together to develop nine patterns signifying moments of personal inspiration. Reflecting on the nature and order of things, they applied specialised skills to produce work rich in colour for the architecture, planning and building industry. The Immaculate Perception Project is an exercise in handcrafted creativity that stands for working together; it symbolises how everyday people can work with government, education, business, Industry and the Land to realise 'The Australian Dream'.

William Wilding, 2011

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Password

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THE ARTISTS



Penelope Gale – Artist and Designer

Drawing on her professional practise, country upbringing, and feeling for small-details often overlooked, Penny creates designs that enliven Australian homes. Inspired by childhood memories and the wonder of surprise, Penny communicates the joy she felt when the drought broke and the Outback burst into life with the coming of rain.

She is a board member of the John Truscott Design Foundation and exhibits her work in Metropolitan Melbourne and Regional Victoria.



Maryann Talia Pau – Designer and Weaver

The essence of Maryann's work pushes through her designs. The position of shapes and the flow of patterns represent a connection of ideas, significant turning points and a release of control transformed into power. Circles, triangles and diamonds point to Indigenous understanding of the land, water, animals, architecture and kinship of the Pacific. Acknowledging movement between the spirit world and the physical world, Maryann respectfully channels ancient culture into contemporary design.



Caitlin Ziegler – Illustrator and Designer

Caitlin's designs engage with the foundations of storytelling - character, plot and setting. Through the processes of reading and illustration, she dives into fantastic realms symbolised by fairytales. Unearthing essential human meaning in timeless cross-cultural stories, Caitlin directs positive energy into magical characters that fly through enchanted worlds into our homes.

'Fairytales are the beginning of our education in ethics and morality. They are an introduction to the essence of that which makes us human.' Caitlin Ziegler

SUPPORTERS

